

“Doppelt kocht besser”: PLAZAMEDIA produces new cooking show for SAT.1 in Studio 4 with new IP control room

Ismaning, June 14, 2022 – “Doppelt kocht besser” – this cooperation between Unterfoehring and Ismaning is particularly tasty: PLAZAMEDIA GmbH is implementing the production of the new SAT.1 cooking show “Doppelt kocht besser” for Constantin Entertainment, which will be broadcast on SAT.1 every Monday to Friday at 7:00 p.m., starting on July 4, 2022. The filming was realized in PLAZAMEDIA’s Studio 4 in the AGROB Medienpark in Ismaning near Munich.

Optimal environment for SAT.1’s major TV production

PLAZAMEDIA’s Studio 4, with around 700 square meters and added production areas of around 1,000 square meters, offers optimum conditions for the production of the new cooking format. Logistically, the implementation requires a high degree of coordination and planning. The production processes are timed to the minute, so that the complex workflows of the various recording stations in the studio, the pre-kitchen, the green boxes and side studios with a total of 15 cameras are synchronized. Here, the IP-based TV control room supports with its flexible and modular infrastructure to assign the required functions to the respective workstations at any time.

About the new cooking show “Doppelt kocht besser”

Starting in July 2022, Austrian celebrity chef Alexander Kumptner will invite mismatched couples to his new cooking show “Doppelt kocht besser” [Engl. “Double cooks better”] – every Monday through Friday at 7 p.m. on SAT.1. He has the simplest and at the same time most difficult task: He has to like what the candidate duos prepare. In each episode, three couples with a close relationship to each other (couples, parents/children, siblings, friends, etc.) compete against each other. In a blind tasting at the end, Alexander Kumptner and the non-cooking participants decide which creation is successful and which is not. “Doppelt kocht besser” is based on the French show “Cheri(e) c’est moi le chef!” and is produced by Constantin Entertainment on behalf of SAT.1.

Otto Steiner, Managing Director and Producer of Constantin Entertainment: “We are delighted to be working with PLAZAMEDIA to realize this important and extraordinary production for SAT.1, and have found very professional and reliable partners in our colleagues at PLAZAMEDIA.”

Jens Friedrichs, Chairman of the Management Board of PLAZAMEDIA GmbH: „With the realization of the new SAT.1 cooking show 'Doppelt kocht besser', we are underlining our great expertise in being able to implement elaborate show formats for our customers at short notice and efficiently with our production infrastructure - including the new IP-based control room. At the same time, this current example shows our special ability to realize productions for very different genres and clients thanks to our broad positioning. We

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would like to thank Constantin Entertainment for the trust they have placed in us and for the excellent cooperation.”

Attached are photos of Jens Friedrichs (Copyright: PLAZAMEDIA) and the production of the new SAT.1 cooking show “Doppelt kocht besser” with celebrity chef Alexander Kumptner in Ismaning (Copyright: SAT.1 | Nadine Rupp) for free use in the context of editorial reporting.

About PLAZAMEDIA GmbH: Leading provider of smart content solutions

PLAZAMEDIA, a Sport1 Medien AG company, has developed into a leading sports TV producer in the German-speaking region since its foundation in 1976. Today, with its roots in classic television production, PLAZAMEDIA is also an established provider of smart, digital content solutions for all media platforms. Its customers include not only public and private broadcasters, but also platform operators, international sports associations, agencies for sports rights and national and international companies.

The range of services is broad: classic OB van-based production or remote production, staging of live sports or entertainment events, state-of-the-art content management solutions, editing, archiving and target group-specific content distribution on all media platforms – with convergent solutions, PLAZAMEDIA supports customers in the digital transformation of their business models along the entire content value chain.

Smart solutions for customer content: production, management, archiving and distribution – worldwide, digital and customized for all requirements.

More information: www.plazamedia.com.

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