

## **Bayerischer Rundfunk and PLAZAMEDIA launch new cooperation: weekly magazine “quer” with presenter Christoph Süß to be produced in Ismaning as of now**

**Ismaning, September 14, 2022 – Move to new studio ahead of format anniversary next year: The weekly magazine “quer” from German public broadcaster Bayerischer Rundfunk (BR) will be produced in a PLAZAMEDIA studio in Ismaning with immediate effect. BR and PLAZAMEDIA GmbH have signed an agreement to this effect. The critical-satirical format with host and cabaret artist Christoph Süß airs every Thursday at 8:15 pm on BR Fernsehen (BR Television).**

### **25 years of “quer” – the political, critical, Bavarian magazine from BR: Move to new studio to mark anniversary**

The program “quer” will celebrate its 25th anniversary next year: Since 1998, “quer” has been questioning what is happening in Bavaria and Germany in topical reports and moderations, and takes an unusual look at current affairs. Host and cabaret artist Christoph Süß presents the topics of the week critically and informatively, but also entertainingly.

For its birthday, the format finds its new home in a new virtual studio on PLAZAMEDIA's production premises at AGROB Medienpark in Ismaning near Munich. The “quer” studio sequences are produced in one of the three new IP-based UHD control rooms, supplemented by the in-house virtual production and graphics department. The virtual conversion is done with Vizrt, supplemented by a tracker system from Mo-Sys for three cameras.

**Christoph Thees, Head of Editorial at “quer”:** “I’m looking forward to working with PLAZAMEDIA. For us, it’s the right partner to combine our special content claim as a unique journalistic-satirical crossover format with a fitting ‘quer’ look on TV.”

**Jens Friedrichs, Chairman of the Management Board of PLAZAMEDIA GmbH:** “We would like to thank BR for the trust they have placed in us to produce another of their flagship formats, ‘quer’. We are thus further expanding our cooperation, which already includes the realization of various cooking formats. We are particularly pleased to be able to accompany ‘quer’ into its anniversary year as production partner!”

### **BR cooking formats are also produced by PLAZAMEDIA**

Bayerischer Rundfunk and PLAZAMEDIA have been working together successfully for several years: Currently, for example, the cooking formats “Einfach. Gut. Bachmeier“, “Schuhbecks Küchenkabarett“ and “Aufgegabelt“ with Alexander Herrmann.

PRESS RELEASE

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***Attached are photos of “quer” with host Christoph Süß (Copyright: BR | Markus Konvalin | Montage: BR) and of Jens Friedrichs (Copyright: PLAZAMEDIA) for free use in the context of editorial reporting.***

**About PLAZAMEDIA GmbH: Leading provider of smart content solutions**

PLAZAMEDIA, a Sport1 Medien AG company, has developed into a leading sports TV producer in the German-speaking region since its foundation in 1976. Today, with its roots in classic television production, PLAZAMEDIA is also an established provider of smart, digital content solutions for all media platforms. Its customers include not only public and private broadcasters, but also platform operators, international sports associations, agencies for sports rights and national and international companies.

The range of services is broad: classic OB van-based production or remote production, staging of live sports or entertainment events, state-of-the-art content management solutions, editing, archiving and target group-specific content distribution on all media platforms – with convergent solutions, PLAZAMEDIA supports customers in the digital transformation of their business models along the entire content value chain.

Smart solutions for customer content: production, management, archiving and distribution – worldwide, digital and customized for all requirements.

More information: [www.plazamedia.com](http://www.plazamedia.com).

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